

# SAP Business Al and other advantages of Software as a Service - overview and practical examples

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**PUBLIC** 

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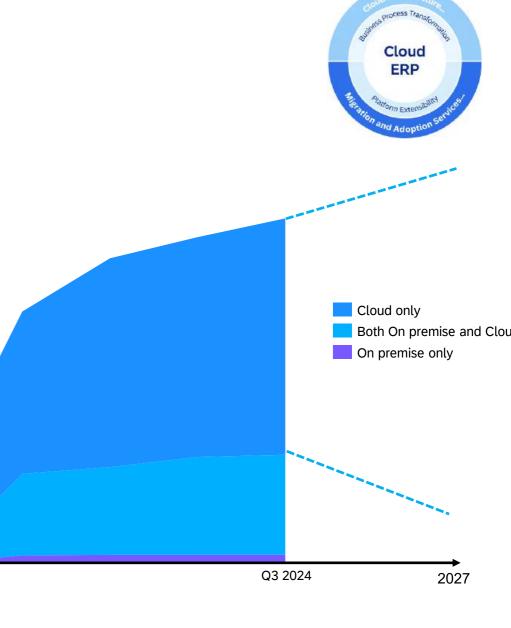
#### Availability of Innovations



Christian Klein CEO, SAP

"It's also very important to emphasize that SAP's newest innovations and capabilities will only be delivered in SAP Public Cloud and SAP Private Cloud using RISE with SAP as the enabler. This is how we will deliver these innovations with speed, agility, quality and efficiency."

2023, Q2, External Communication





are supported by Joule

400+



embedded AI use cases

Available by the end of 2025

## Access to top tier models

with generative AI hub

explore available use cases

Reduce dispute management handling costs by

30%

**SAP Dispute Resolution Agent** 

Reduce offsite meeting planning time by

15%

Concur Travel, Meeting Location Planner Agent

Increase sales staff productivity by

50%

SAP CX Sales and Service Agents

Increase sales staff productivity by

50%

SAP CX Sales and Service Agents

Improve productivity

50% and unplanned down time

**SAP Dispute Resolution Agent** 

Reduce analyzing a reconciling by

**75%** 

SAP Accounts Receivable Agent

crease maintenance planner productivity by

40%

SAP Asset Management, Maintenance Planner Agent

Reduce RFP creation time by

70%

SAP Ariba Sourcing Agent

Increase field service dispatcher productivity by

50%

SAP Field Service Dispatcher Agent

Reduce time preparing and submitting reports by

30%

Concur Expanse Report Validation Agent

Increase online conversion and order value by

10%

**SAP Shopping Agent** 

Reduce time preparing performance discussions by

50%

SAP Performance and Goals Agent

## Why SaaS?

#### Transitioning to the cloud unlocks significant advantages

On-premise, BYOL, best of breed			Cloud, Sest of Suite
Limited	<b>1</b> =		Access
Access to business impacting innovations	<b>★=</b>	<u>د</u> ح	Latest innovations and best practices
Less efficient	(×)	<b>∟</b> ⊿	Productivity
Outdated usability and lack of automation			Work more effectively with Al
Disconnected	•-•	000	Insights
Siloed data, applications and systems		<i>8</i> *8	Better decisions with integrated landscape
Effort intensive	α×	<b>*</b>	Reduce TCO
Responsibility, maintenance and administration			Agility, resilience and security

What is different from S/4HANA on premise?

## Unlocking access to unique functionalities and cloud innovations with SAP Cloud ERP Private

## Functionalities in and around the core

Innovations and functional enhancements in (and integrated with) SAP Cloud ERP Private only, like:

- Central procurement and finance
- Selected sustainability solutions

Solutions and services commercially packaged into SAP Cloud ERP Private:

- Business Applications
- Transformation Tools & Services
- Optimization & Extensibility

## Joule and SAP Business Al

Powerful AI and agents fueled by the context of your ERP data to create transformative impact

- Joule is fully embedded in SAP Cloud ERP Private as the new user interface
- Process embedded business AI use cases and agents are available and will be released to SAP Cloud ERP Private customers

## Unmatched data insights

SAP Cloud ERP Private is integrated with SAP Business Data Cloud, a fully managed SaaS solution that unifies and governs all SAP data and seamlessly connects with third-party data, providing:

- 100+ data products of SAP Cloud ERP Private curated with rich meta data
- Ready to use Intelligent applications infused with Al

## Excellence in cloud operations

Cloud Operations managed by SAP provide top rated security in addition to industry-leading SLAs

- Fully managed infra stack with actual 99.99% SLA in the trailing 12 months
- 146,000+ managed systems with ~80% on hyperscalers
- Clean Core implementation through proven RISE with SAP methodology

Functionalities in and around the core

## Unlocking access to unique functionalities and cloud innovations with SAP Cloud ERP Private

## Existing add-ons

Global control and visibility by running your procurement and finance centrally

Get the right parts in the right place at the right time across the entire supply network with **Extended**Service Parts Planning

## Planned innovations

Streamlining logistics and finance within a corporate group, optimizing supply chain efficiency, and enhancing financial transparency

Ensure consistent communication aligned with company branding through a controlled, template-based approach

#### Sustainability

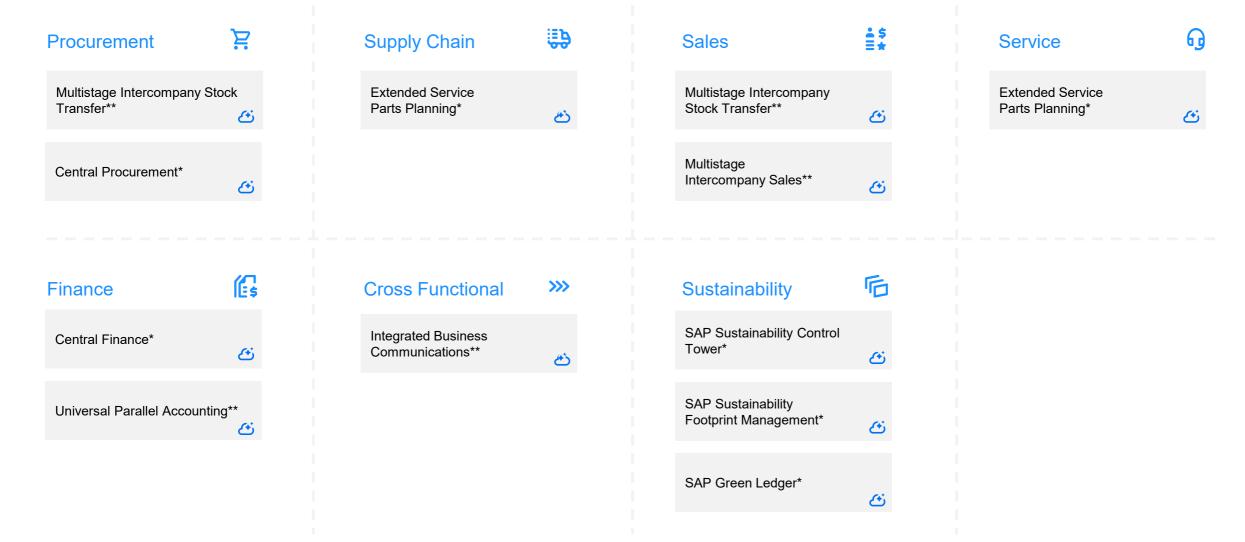
Connect sustainability and environmental, social, and governance (ESG) data with your ERP solution for data-driven decisions

Comply with regulations, accelerate decarbonization, and drive sustainable growth while reducing carbon-related costs

## Packaged applications

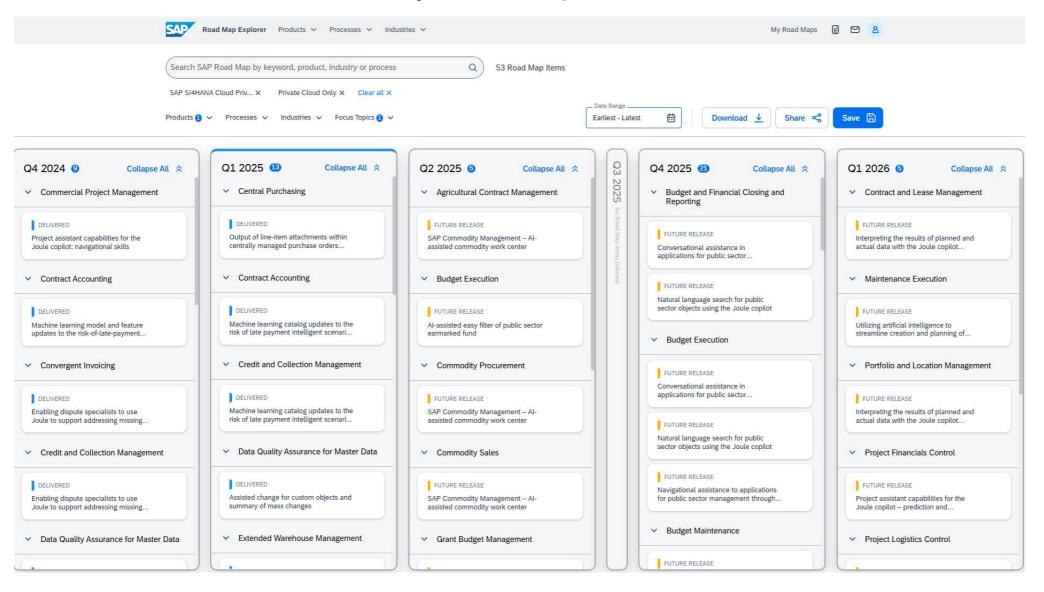
The SAP Cloud ERP
Private package drives
customers' transformation,
accelerate time to value,
and enable business
agility with **Business Applications**,
Transformation tools and
services, and Cloud
optimization and
extensibility

#### SAP Cloud ERP Private differentiators Functionalities in and around the core



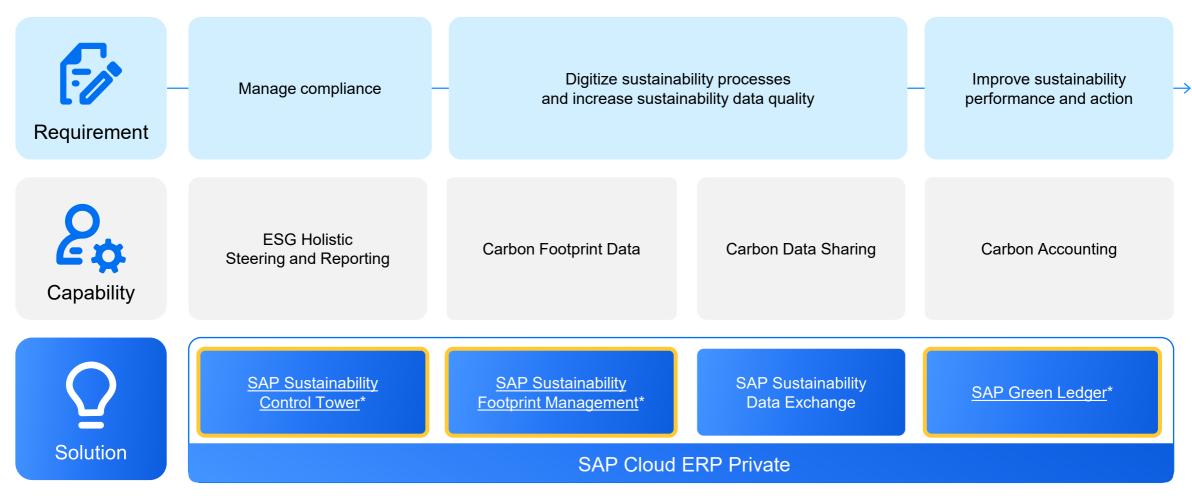
to Change

#### SAP Cloud ERP Private Only Roadmap





#### SAP Cloud ERP Private differentiators Sustainability solutions



<sup>\*</sup> Solutions available only for RISE or SAP Cloud ERP Private package customers

SAP Cloud ERP Private: Business Applications packaged together with SAP Cloud ERP Private

Leverage modern cloud business applications with continuous innovation and the latest standard capabilities. Gain financial agility across your supply chain through integrated solutions, enhancing visibility, control, and a connected experience.

Advanced finance capabilities

SAP Analytics Cloud for planning

Shared services management

SAP Enterprise Service Management

Working capital management

SAP Taulia

Advanced procurement capabilities

SAP Business Network Supplier Portal for SAP Cloud ERP Private

Learn more about the SAP Cloud ERP Private Package



Press release for SAP Cloud **ERP Private Package** 



### Joule and SAP Business Al

SAP Cloud ERP Private differentiators
Joule: Infused across the SAP cloud portfolio

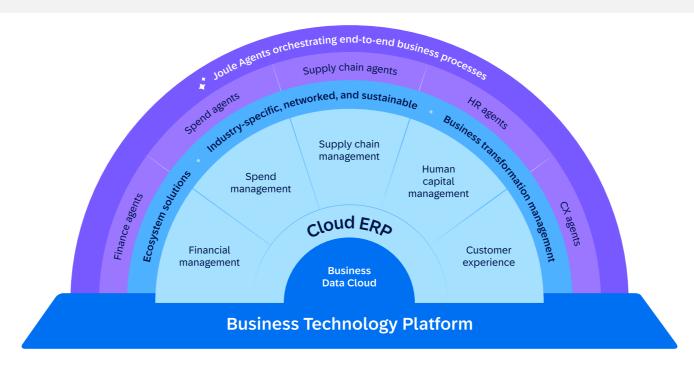
### Joule

Joule: Infused across the SAP cloud portfolio

**Unified Cross User Experience** 

Natively Embedded Chat UI

Out of the Box Capabilities



#### Agility for all

Give your people more efficient ways of working so they can get more done, faster

#### Insights at scale

Give employees immediate, context-rich insights that connect the dots across lines of business to support more effective decision-making.

#### Simple and secure

Accomplish tasks quickly across your SAP and third-party systems through a single, integrated, and secure conversational interface.

#### Limitless outcomes

Break down siloes with collaborative AI agents capable of reasoning and prioritizing to solve high impact challenges.

#### SAP Cloud ERP Private differentiators Joule in SAP Cloud ERP Private



Joule for SAP Cloud ERP Private

empowers users to execute their everyday tasks more efficiently and express their business requirements in natural language.

Users can quickly navigate to applications, gain fast insights into critical business data, receive help based on SAP help documentation and run business scenarios.

#### Example overview of skills

#### **Transactional**

"Show me maintenance order 916233"

"Give me an overview of the material documents"

"Show me the master data for business partner XYZ"

#### Navigational

"Where can I see overdue purchase requisitions?"

"Find apps to check item quantity in purchase order 012345678"

"Are there apps for uploading a supplier invoice?"

"Where can I see overdue purchase requisitions?"

#### Informational

Answer questions on SAP help documentation with direct navigation to sources

#### Links

SAP S/4HANA Cloud Private Edition

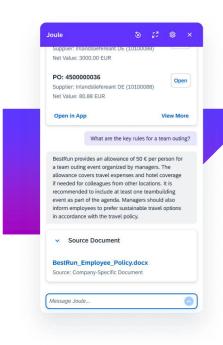
SAP.com SAP Discovery Center SAP Community Blog Post Interactive Value JourneySAP Help Documentation

> **Navigational and Transactional** capabilities with Joule in SAP S/4HANA Cloud Private Edition



Joule: Learn how you can interact with Joule—Informational pattern

#### Informational

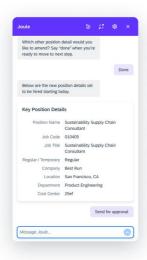


With informational interactions,
Joule provides knowledge-based
results.

Information based on SAP help documentation will be available for all SAP cloud applications.

With document grounding, you can upload your own content, such as HR & travel policies or FAQs.

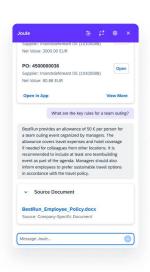


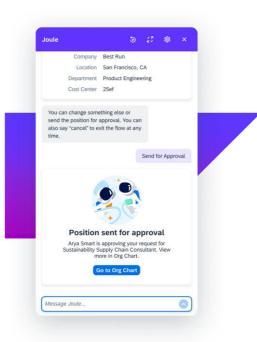




Joule: Learn how you can interact with Joule—Navigational pattern

**Navigational** 

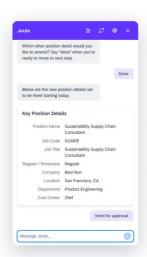




With Joule, you can easily navigate across SAP products with navigational interactions.

Joule offers a navigational link that opens the relevant application and interface in a new browser tab.

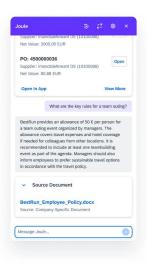
At the destination, you can continue from where you left off, with your previous conversation history and context intact.

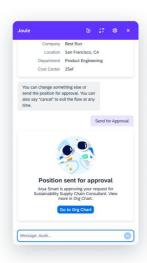


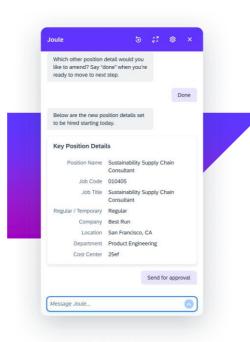


#### Joule: Learn how you can interact with Joule—Transactional pattern





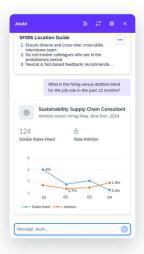




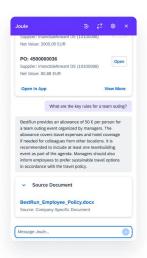
#### Transactional interactions

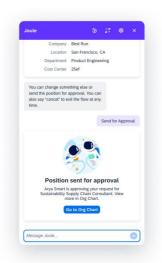
allows you to access backend systems and manage business processes through natural language and AI.

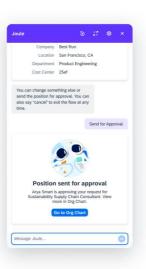
This includes tasks like approving purchase orders, creating job positions, or other actions (create, read, update, delete) across SAP business processes.



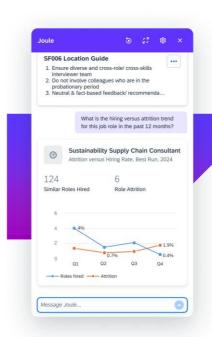
#### Joule: Learn how you can interact with Joule—Analytical pattern











Joule supports analytical interactions.

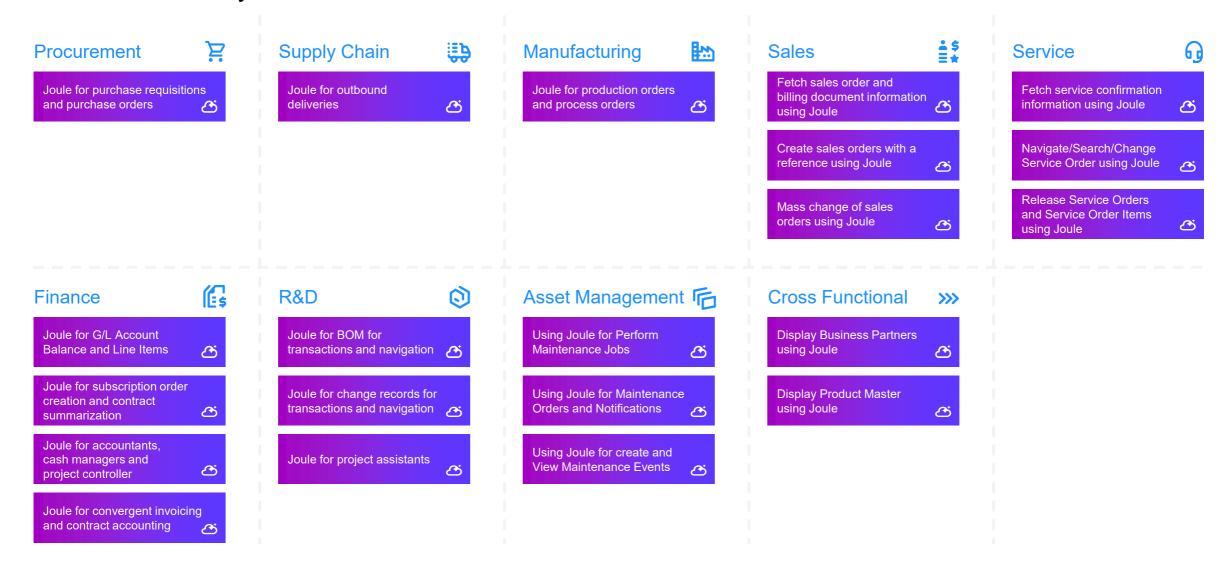
You can ask analytical questions while Joule leverages JustAsk in SAP Analytics Cloud to provide analytical insights.

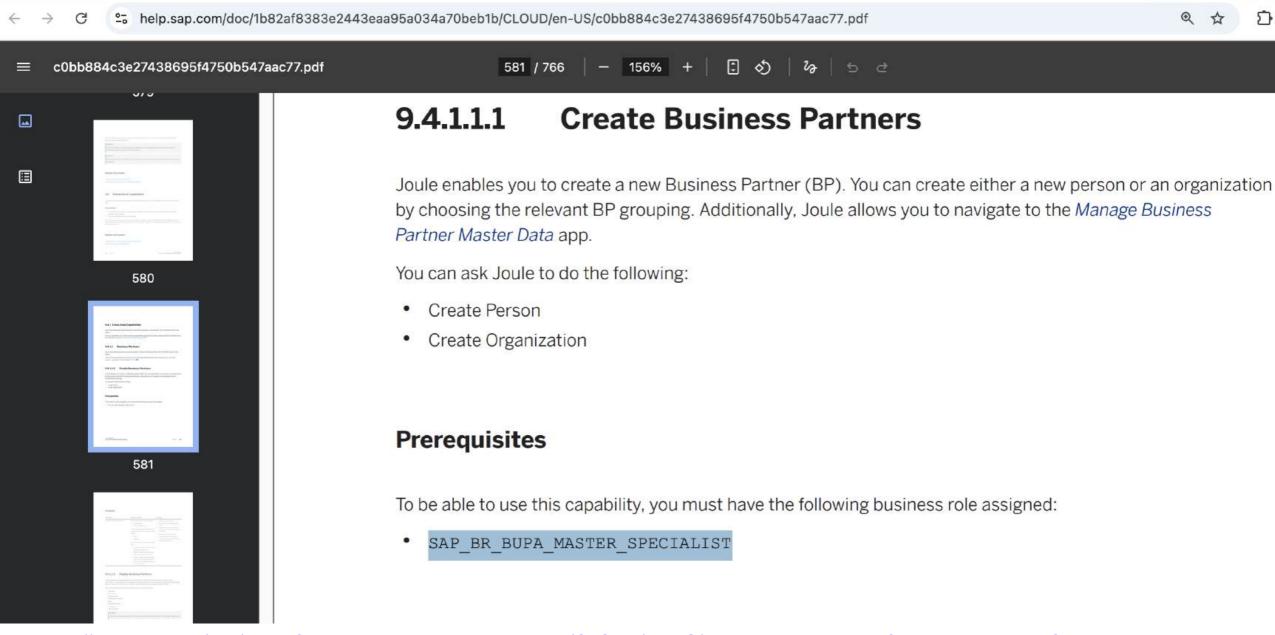
In 2025, we aim to integrate Joule into SAP Analytics Cloud and enhance Joule's analytical capabilities with the power of SAP Business Data Cloud.

2.1 Joule | Al 3 4

#### SAP Cloud ERP Private differentiators

Joule: Learn how you can interact with Joule—Across lines of businesses





#### Joule: Fetching sales order and billing document information

#### Display sales order details

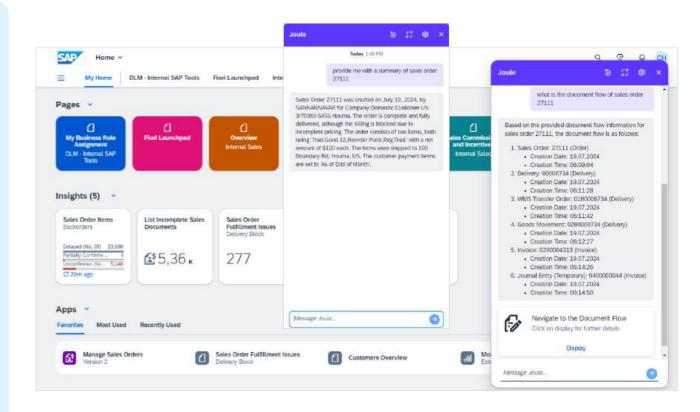
- Joule fetches sales order details at:
  - Header level, such as order number, customer information, order status, delivery date, and payment terms.
  - Item level, such as the requested quantity, delivery status, net amount, and billing status.

#### Display sales order fulfillment issues

 Joule fetches issues in the sales order fulfillment process, including incomplete data, billing blocks, delivery issues, credit blocks, and trade compliance issues in sales orders.

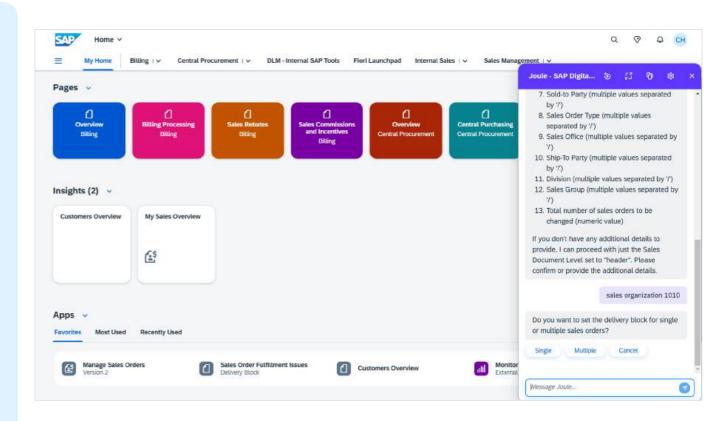
#### Display sales order document flow

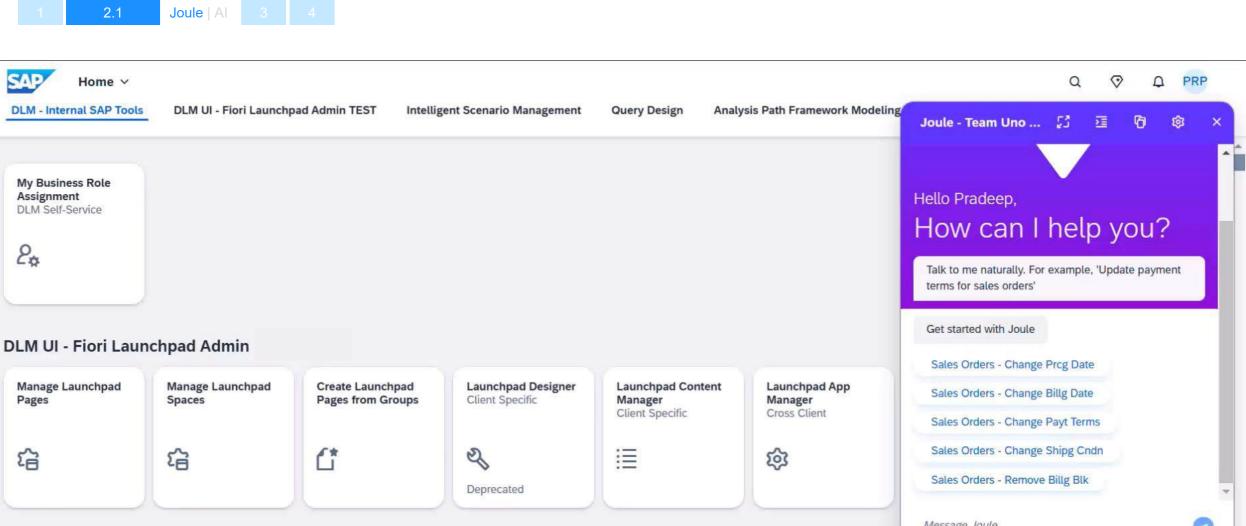
 Joule fetches information regarding the document flow related to a specific sales order, which includes information about the various documents and processes involved in the order fulfillment, such as document sequence, types, status, details, and dependencies.



#### Joule: Mass change of sales orders

- Joule allows you to make changes to sales order fields at both the header and item levels.
   You can also make mass changes to these fields.
- At the header level, Joule can update the requested delivery date, purchase order number, customer payment terms, delivery block reason, billing block reason, and order reason.
- At the item level, Joule can update the requested quantity, billing block reason, item rejection reason, and item description.





#### **Intelligent Scenario Management**

Intelligent Scenario Management Intelligent Scenarios

Monitor Planned Task Jobs Message Joule...

Joule is powered by generative Al and all output should be reviewed before use. Please do not enter any sensitive personal data, and avoid entering any other personal data you do not wish to be processed.

#### Joule Base vs. Premium

#### Capabilities in detail

#### Joule Base

Base Al enhances the user experience by enabling plain-language input for navigation and information retrieval.

It acts as a conversational layer on top of the solution — making it easier to access and use, without changing core functionality or expanding the solution's scope.

- Navigational: All Joule Navigational scenarios
- Informational: Access to SAP Help Documentation, Document Grounding retrieval of customer-owned content (not indexing)<sup>1</sup>
- Transactional: Simple transactional capabilities for business object data (create / read / update / delete)
- Analytical: e.g., integration with justAsk in SAC<sup>2</sup>



#### Joule Premium

Premium Al enables Joule to perform tasks directly within your application through advanced capabilities.

It also delivers exclusive insights and intelligent recommendations based on analytical data sets & proprietary information not available through standard public sources.

- All Base capabilities
- Advanced Al capabilities: access via Joule to embedded Al features and dedicated Al high-value Joule features
- Analytical: includes features such as AI-assisted calculations, advanced formula generation, and chart summary, among others<sup>2</sup>
- Agents: Actions executed by agents



1) "Explain Pay" is part of Joule Premium for the Human Capital Management package due to its use of LLM-based processing, which requires Al units.

•2) Joule's analytical capabilities always require an SAP Analytics Cloud license, along with the corresponding underlying solution license.

Please note: All currently released SAP SuccessFactors and SAP S/4HANA Private Cloud Edition Joule Skills are categorized as Base. Future Joule Skills may be considered Premium and require Al Units.

### SAP Cloud ERP Private differentiators SAP Business AI across the lines of businesses



Embedded SAP Business Al

Drive impact with AI grounded in your business data and embedded into every business function.



Al Agents

Solve complex challenges with Al agents that securely collaborate across your entire business, seamlessly executing end-to-end, cross-functional processes.

#### Joule Agents Roadmap

Al agents available and planned across SAP Business Suite

**Customer Experience** 

Sale and Service Case Classification Agent

Sales and Service Q&A Agent

Service Knowledge Creation Agent

Sales Quote Creation Agent

> Commerce Shopping Agent

Commerce Digital Service Agent

Commerce Catalog Optimization Agent **Finance** 

Dispute Resolution Agent

Accounts Receivable Agent

Accounting Accruals Agent

International Trade Classification Agent

Cash Management Agent

**Human Resources** 

Performance and Goals Agent

HR Service Agent

People Intelligence Agent

Career and Talent
Development Agent

Payroll Agent

Spend

Sourcing Agent

Bid Analysis Agent

**Booking Agent** 

Meeting Location Planner Agent

Expense Report Validation Agent

Receipt Analysis Agent

**Supply Chain** 

Field Service Dispatcher Agent

Maintenance Planner
Agent

Shop Floor Supervisor Agent

Production Planning and Operations Agent

Change Record Management Agent

Supplier Onboarding Agent

**Cross Suite** 

Industry
Utilities Customer Self-Service Agent

Business Transformation
Process Content Recommender Agent

Business Transformation
Workspace Administration Agent

Business Transformation
Screen Guide Agent

Business Transformation
Value Case Creation Agent

Business Transformation

Dashboard Analyzer Agent

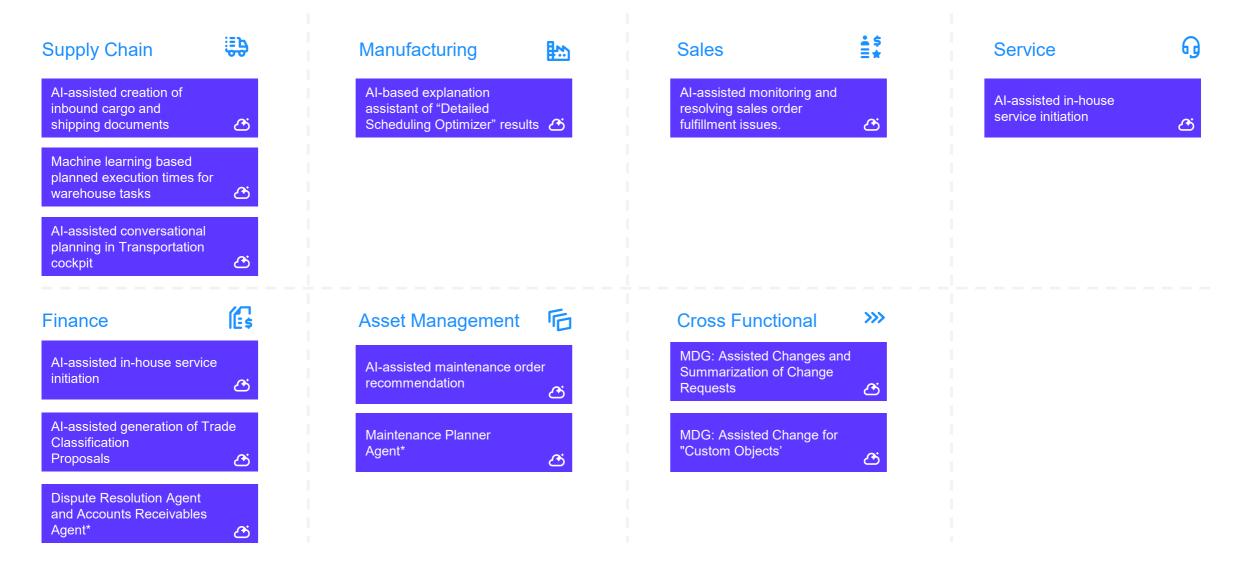
Generally Available

Beta/EAC

Planned for H2 2025

Planned for H1 2026

#### SAP Cloud ERP Private differentiators SAP Business AI across the lines of businesses



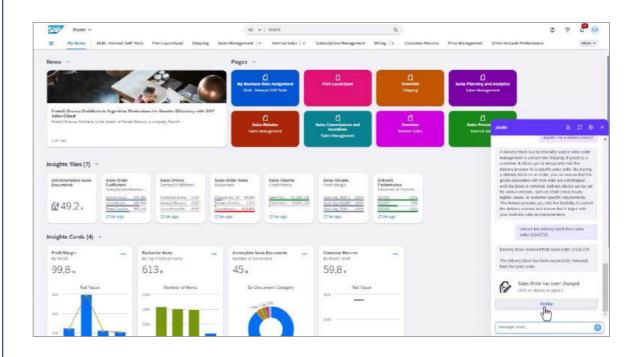
Al-assisted monitoring and resolving of sales order fulfillment issues

You can improve the efficiency of sales order issue monitoring with a fast problem resolution. Benefits include:

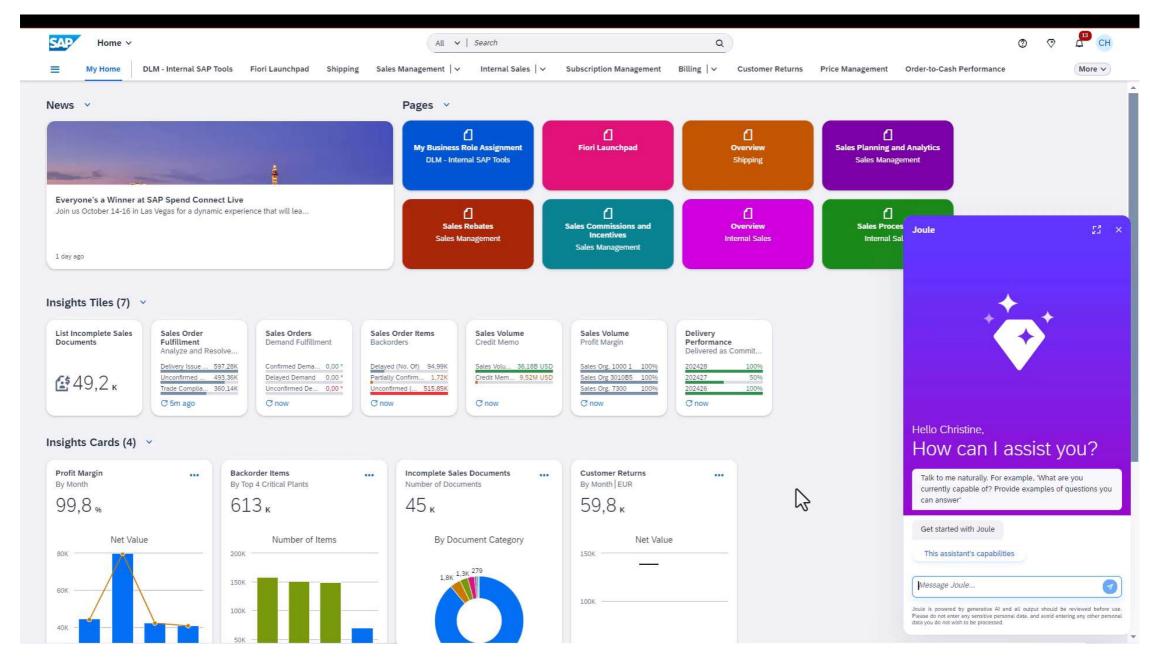
Improved efficiency of sales order monitoring by accelerating the response time

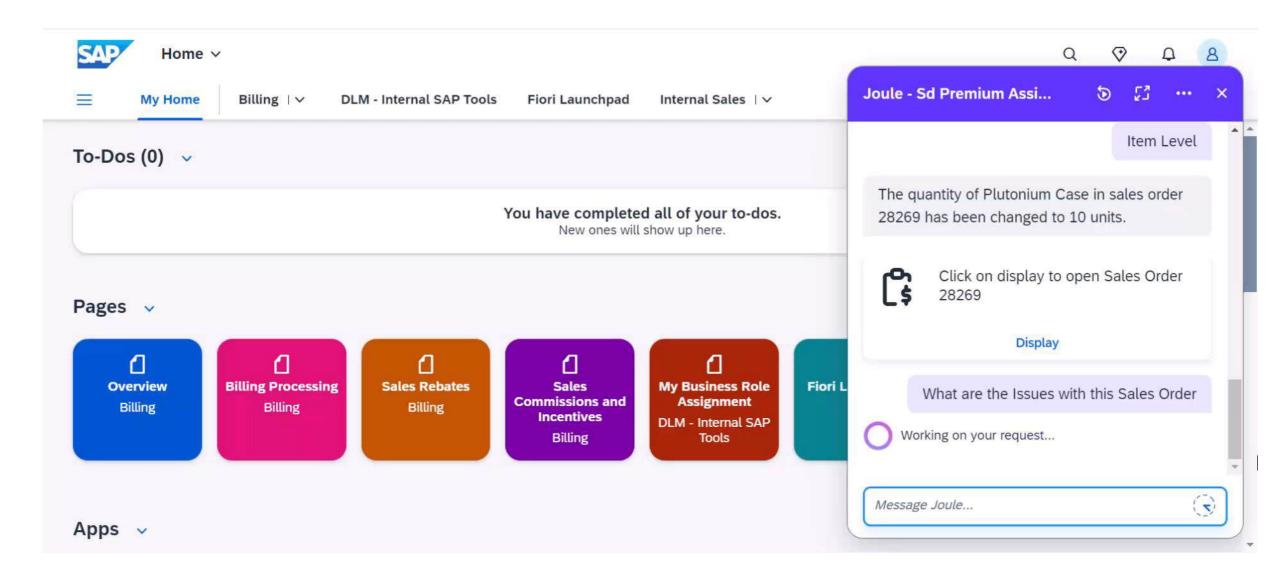
Reduction of operational cost with automated customer-centric resolutions and responses

Transform sales-order-fulfillment insights into action by automated removal of blocking issues



Using generative AI, sales order header and item data are summarized in natural language, fulfillment issues are identified and resolved, sales orders are updated, and make document flows transparent.





## SAP Cloud ERP Private differentiators Al-assisted maintenance order recommendation

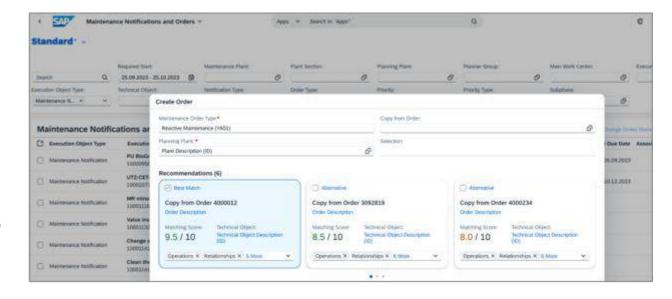
#### **Benefits**

- Streamline planning with AI-driven recommendations that reduce manual effort for order creation
- Boost decision making with adaptive algorithms, helping minimizing downtime
- Enhance resolution rates with AI-recommended solutions based on successful historical resolutions

#### **Business Value**

40% increase in maintenance planner productivity

1% reduction in unplanned downtime



By analyzing the content of the maintenance request, you can streamline creation and maintenance order planning.

This allows you to automatically fetch past orders with similar resolved issues and provide score-based recommendations.

5% increase in maintenance technicians first-time resolution rate

https://

### SAP Cloud ERP Private differentiators

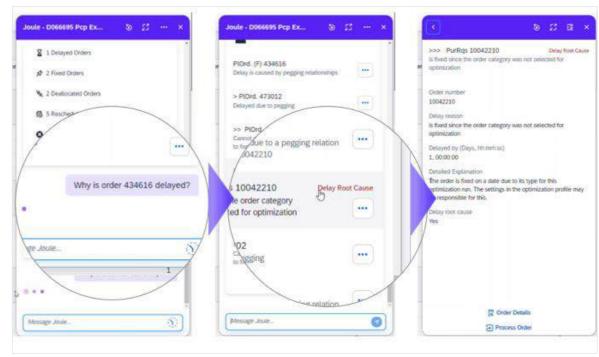
### Al-assisted explanation of detailed scheduling optimizer results

Clarify complex scheduling optimization results for better exception handling and decisionmaking

Production planners can interact with the system via a chat format, asking questions about the results, with the AI offering explanations and guidance

Help navigating planners to relevant apps for resolving any detected planning issues

Enables the planners to quickly detect issues the optimizer couldn't resolve and get to the root cause of specific planning problems



Production planners can ask questions in natural language using Joule, allowing them to intuitively grasp what occurred during the scheduling process.

### SAP Cloud ERP Private differentiators Additional information



Which Al functionality is available in which release



SAP Discovery Center for more info on SAP Business Al Features



# Unmatched data insights



Data products

Access all your SAP data across your most important business processes with curated data products that eliminate the high costs of data extraction and replication

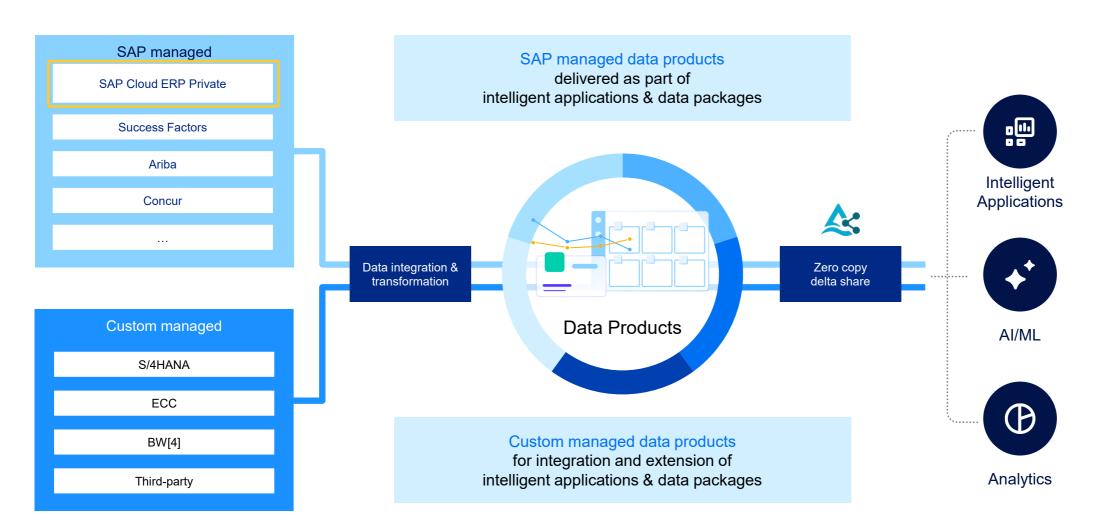


Intelligent applications

Automate routine tasks and complex business processes with applications that learn from your data over time and can act on your behalf.

A data product is a managed, reusable artifact that packages curated data with metadata, semantics, and interfaces so it can be easily consumed for business use cases. Unlike raw datasets, data products are designed with a product mindset: they have clear ownership, documentation, and lifecycle management.

# SAP Cloud ERP Private differentiators Data products: SAP managed data products for SAP Cloud ERP Private



Available SAP
Managed Data
Products



### SAP Cloud ERP Private differentiators

### Intelligent applications: Working capital—Gain a deep understanding of your operations

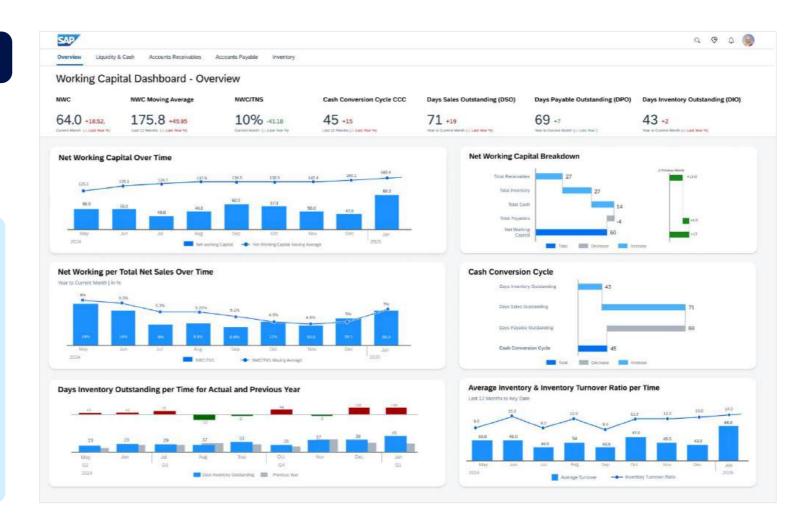
#### Cloud ERP Intelligence Private

This package enables companies to effectively make use of current assets and maintain sufficient cash flow to meet short-term goals and obligations.



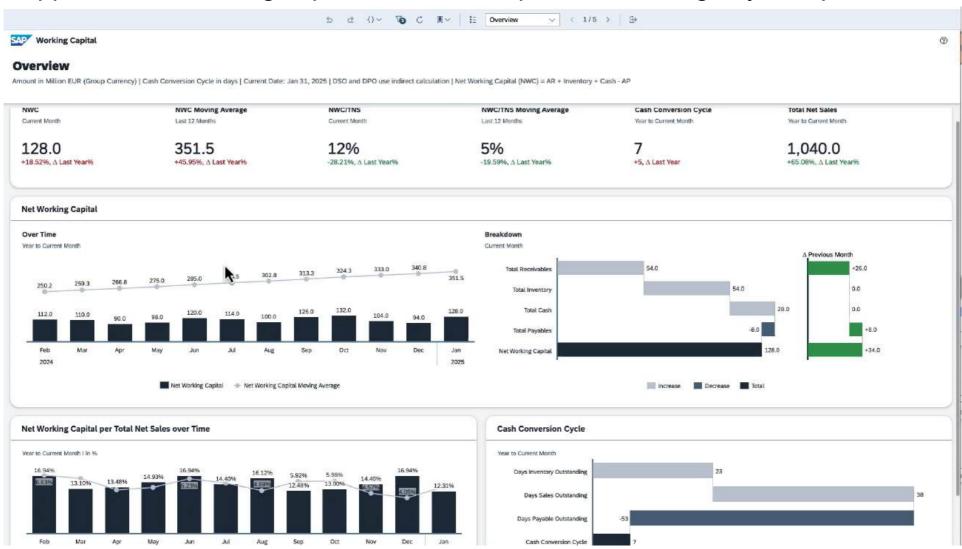
The intelligent application helps to answer:

- How has the working capital trended over the past few periods?
- What is the average payment period for accounts payable?
- Are there opportunities to negotiate better payment terms with suppliers?
- What is my days sales outstanding?



## SAP Cloud ERP Private differentiators

Intelligent applications: Working capital—Gain a deep understanding of your operations



# Excellence in cloud operations

## SAP Cloud ERP Private differentiators All-in-one cloud ERP management

SAP as your one trusted partner — running, monitoring, and updating your private cloud, while giving you visibility into operations and control over your business processes.



Streamlined business continuity with Al-driven monitoring, support, and issue resolution.



Built-in cybersecurity, certified compliance, and data protection safeguards.



Flexible deployments that adapt and grow with your business needs.

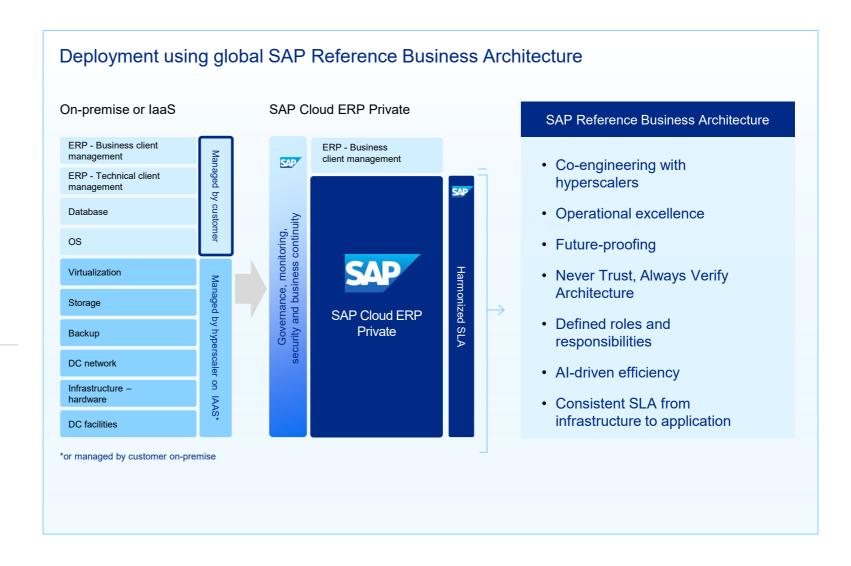
## SAP Cloud ERP Private differentiators Streamline operations and support



- Free up IT teams by offloading daily operations to SAP
- **Upgrade system responsiveness** and robustness
- Refocus experts on innovation and strategy

145,000+

managed systems

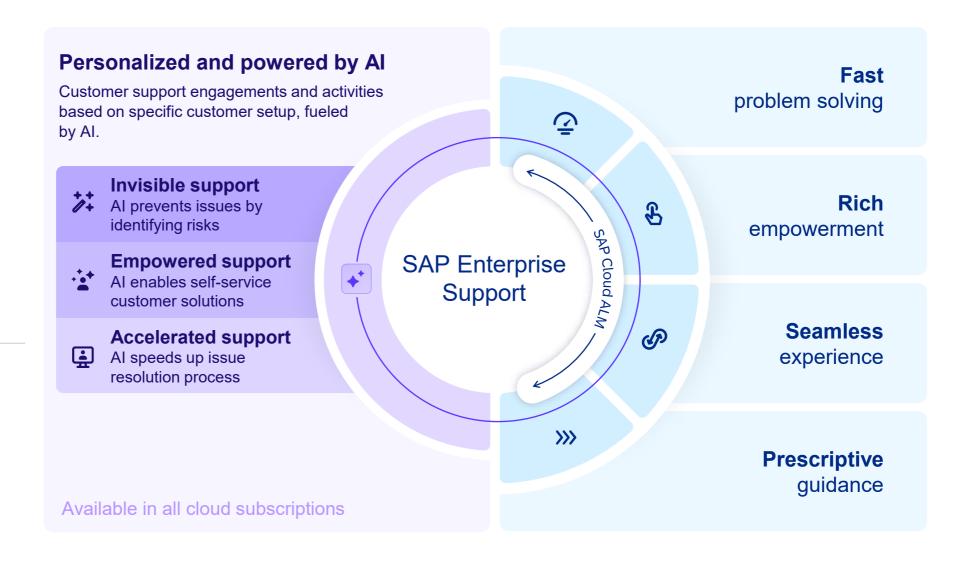


## SAP Cloud ERP Private differentiators Proactive issue management powered by AI



- **Boost stability** and availability with intelligent monitoring
- **Prevent issues** early through Al-powered, always-on support
- **Reduce downtime** and free teams from constant firefighting

support available in all cloud subscriptions

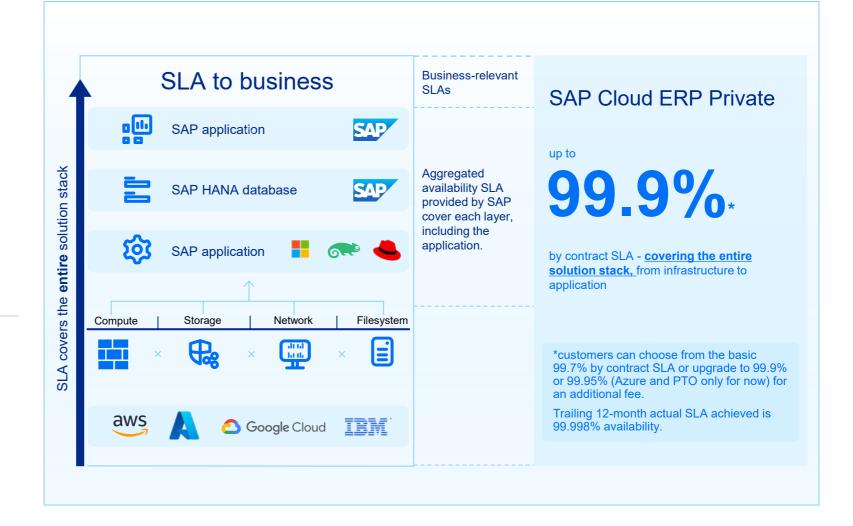


## SAP Cloud ERP Private differentiators Operational continuity



- Support smooth operations, even during updates or changes
- **Prevent critical disruption with** proven, resilient tools
- **Maintain business continuity** with SAP's built-in support

SAP Enterprise Cloud Services and Support experts located worldwide



# SAP Cloud ERP Private differentiators Defend your systems



- Enhance security with always-on protection against evolving threats
- Benefit from the latest security innovations from SAP
- Lower internal security workload without sacrificing performance

~99%

cloud security posture management compliance, exceeding the industry average



## SAP Cloud ERP Private differentiators Protect your data



- **Protect sensitive ERP data with** built-in safeguards and backups
- Help ensure fast recovery to minimize disruption
- **Strengthen resilience against** ransomware with secure, recoverable systems

Up to

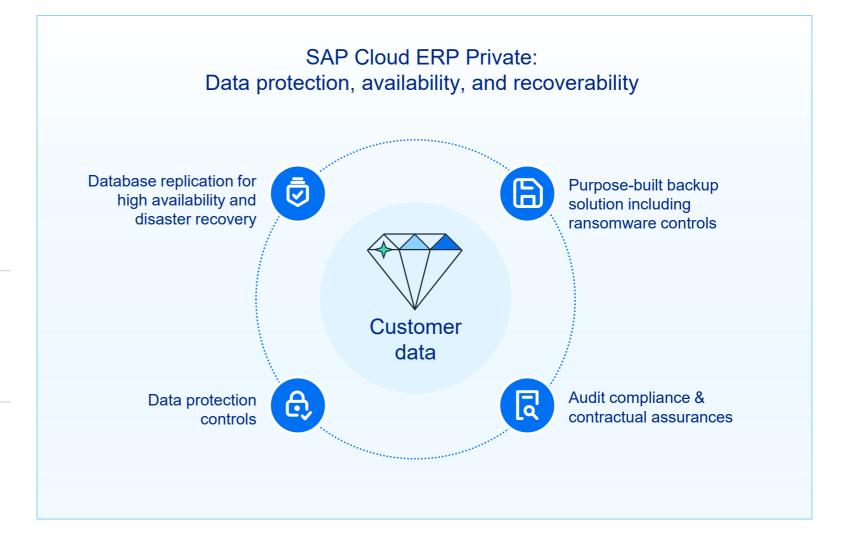
## 0mins

for short distance disaster recovery

Up to

## 30mins

for long-distance disaster recovery

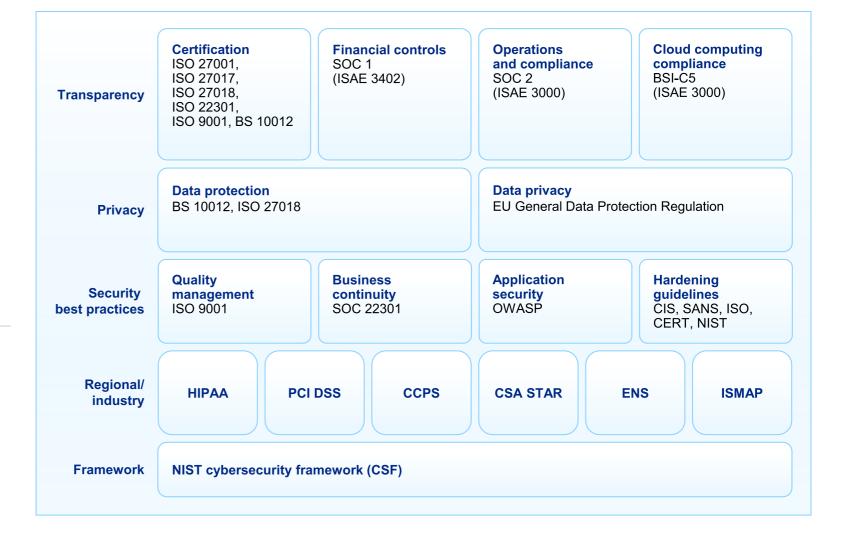


## SAP Cloud ERP Private differentiators Manage compliance with confidence



- Simplify governance by sharing responsibility with SAP to meet regulatory compliance.
- Reduce audit stress with auditready reporting from SAP.
- Manage global standards so you can focus on growth, not paperwork

internal and external audits conducted every year

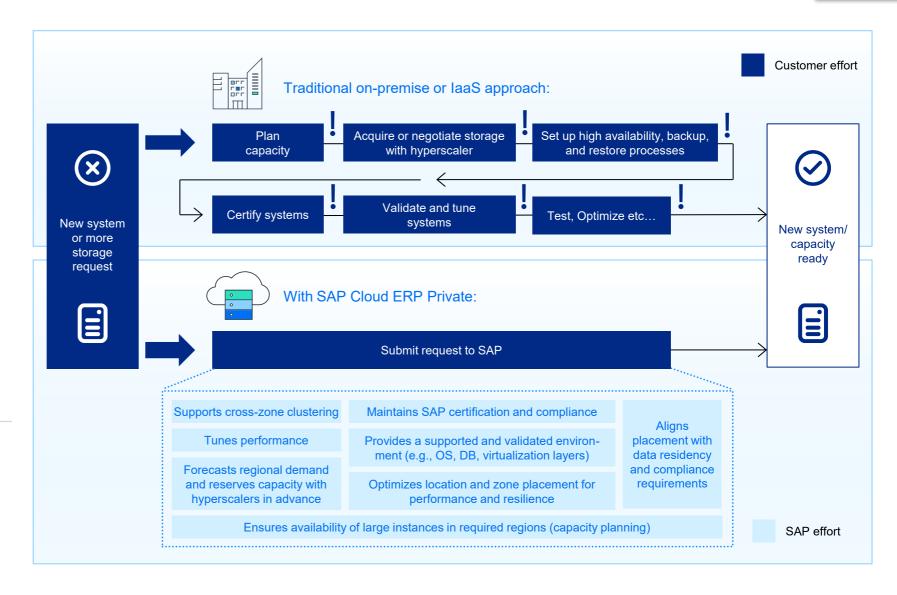


## SAP Cloud ERP Private differentiators

- Scale systems and resources when needed
- Scale seamlessly Adapt systems and storage at the pace of your business
- **Control costs** Eliminate surprises with predictable pricing for technical resources
- Reduce total cost of ownership - SAP plans, tests, and delivers new systems and storage to support compatibility and consistency with your SAP business applications.

45,000+

TiB of total memory managed



## SAP Cloud ERP Private: Roles & Responsibilities

### Understanding the document format

#### Identifier

Used to request a task to be executed by Service Provider as a Service Request

#### Section/Task

Description of the R&R task to be executed

#### Responsibility

Categorization of how the task is executed for customers (scope)

#### Remarks

Additional information, conditions, restrictions, entitlements etc.

CAS Package

CAS package assignment

Identifier	Task	Responsibility []	Remarks	CAS Packag	Package Code ▼
BASIC_1.3.01	Homogeneous system copy (aka System refresh) for non-Netweaver systems during initial build phase.	Excluded Tasks	Only available after initial build phase is complete and the system is live (with the according status displayed all the tools).	n/a	n/a
BASIC_1.3.11	Pre-processing tasks which are not covered by PCA (Post-Copy Automation) - i.e. export customer defined tables with 'old' configuration	SAP Cloud Application Services ("CAS") available at additional charge. Needs to be performed by customer if applicable and if the SAP CAS Service is not used.	Additional examples of tasks which are not covered by PCA include but are not limited to: saving configuration for HANA remote connections; implementing "Export Customer Defined Configuration Tables" for use in PCA; and transaction screenshots defined by customer.	Application Operations	A1
BASIC_1.3.10B	Homogeneous system copy for ABAP systems - post build phase (Planning, preparations, checks, database backup, database restore, technical post processing tasks, test of technical system functionality) - Intra-regional (same region) refresh only	al post processing tasks, test of technical contract year, are included; additional refreshes are available as a chargeable request. Only		n/a	n/a
BASIC_1.3.10B1	Homogeneous system copy for ABAP systems - additional requests	Additional Service	Requests for additional refreshes beyond entitlement noted in BASIC_1.3.10B for ABAP systems.	n/a	n/a
BASIC_1.3.10C	Homogeneous system copy for non-ABAP systems - post build phase (Planning, preparations, checks, database backup, database restore, technical post processing tasks, test of technical system functionality) - Intra-regional (same region) refresh only	se backup, database restore, technical post processing tasks, test of technical year, are included; additional refreshes are available as a chargeable request. Only availab			n/a
BASIC_1.3.10D	Homogeneous system copy for non-ABAP systems - additional requests	Additional Service	Requests for additional refreshes beyond entitlement noted in BASIC_1.3.10C for non-ABAP systems.	n/a	n/a
BASIC_1.3.10A	Homogeneous system copy - post build phase (Planning, preparations, checks, database backup, database restore, technical post processing tasks, test of technical system functionality) - Extra-regional (between regions) refresh	Optional Services	Process flow - additional information available. Extra-regional (between region) refreshes are available as an Optional Service. Note: This service is not available in all regions and/or datacenters and is not available from all service providers. Does not include activities such as data masking, scrambling etc.	n/a	n/a

# RISE with SAP S/4HANA Cloud, Private Edition Roles & Responsibilities Standard Tasks Performed by SAP

### 29% Cloud Application Services

- Can be performed by customer, but customer may choose to delegate to SAP
- Subject to additional service fees

#### 13% Excluded Tasks

 Tasks are expected to be performed by customer and not in the nature of cloud services

#### 5% Additional Tasks

 One-off tasks/services subject to additional one-time service fee per delivery

#### **8% Optional Tasks**

 Optionally contracted for and itemized in the customer's contract (or via a change request)

### 45% Standard Tasks

- Included as part of customer's standard services
- Covered by service fee

#### **Standard Tasks Include:**

#### **SAP Software + Support**

- Continuous improvement & innovation
- Mission critical support
- Support advisory center
- Continuous quality check
- Basic SSO Capabilities enhanced options available

#### **Infrastructure Management & Technical Managed Services**

- Infrastructure footprint including HA & DR
- Infrastructure setup, deployment and maintenance
- Network & storage management
- Standard Backup & retention

#### **Cloud Managed Service**

- Regular cadence and reporting with Customer Delivery Engagement team
- OS, DB management & operations
- Best practice architecture & deployment
- Technical Basis and operations support
- SAP security framework & compliance reporting
- 24x7 monitoring & operational support

#### **Execution of Technical Upgrades**

- Technical changes (parameters, client copies, system copies, etc.)
- Patching / updating
- Technical execution of support packages and version upgrades

#### Single SLA

Cross Stack 99.7% SLA

Public

## SAP Cloud ERP Private differentiators Optimize your spend with on-demand services

#### Adapt quickly to changing demands with flexible, on-demand resource provisioning

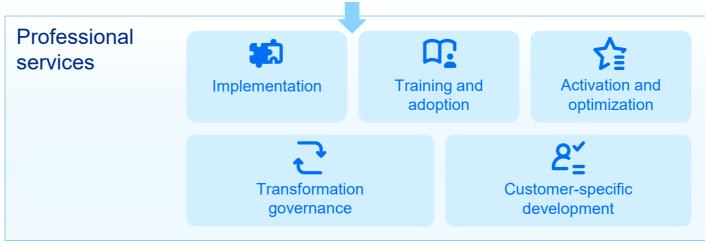
- **Optimize workforce** efficiency through centralized management and scalable staffing models
- **Control costs effectively** with cost-efficient scaling and function-based pricing

20+ years

experience in business application management

200,000+

certified partner consultants in SAP ecosystem



Select service



Activate service

# SAP Cloud ERP Private differentiators Benefits powered by AI and the experts who make it work

	On-premise or laaS	SAP Cloud ERP Private
Management and Support		I
Experience One-unified-SLA from infrastructure to application	8	 
Get AI powered support with SAP Cloud ALM	×	 
10,000+ SAP experts available to manage and support	×	<b>/</b>
Security and Resiliency		l I
Benefit from SAP's security tools and 3 <sup>rd</sup> party collaborations	8	· •
Use SAP's purpose built backup and disaster recovery solutions	8	·
Reduce audit stress with audit-ready reporting from SAP	×	·
Scalability and Agility		i i
Scale infrastructure reliably — with predictable costs and no surprises	×	·
On-demand premium services from trusted SAP experts and certified partners	s 😮	I
Truly reduce total cost of IT ownership	×	<b>∀</b>

## Transitioning to the cloud unlocks significant advantages

On-premise, BYOL, best of breed			Cloud, Sest of Suite
Limited	<b>1</b> =		Access
Access to business impacting innovations	<b>★=</b>	<u>د</u> ح	Latest innovations and best practices
Less efficient	(×)	<b>∟</b> ⊿	Productivity
Outdated usability and lack of automation			Work more effectively with Al
Disconnected	•-•	000	Insights
Siloed data, applications and systems		<i>8</i> 8	Better decisions with integrated landscape
Effort intensive	α×	<b>*</b>	Reduce TCO
Responsibility, maintenance and administration			Agility, resilience and security

## 34.000+ customers

are already benefitting from SAP Business AI

























































































































#### How 34,000+ customers

## Win with SAP Business Al

Gilsun

Chobani

zalando

50%

**75%** 

2x

**growth** in email revenue in the first year

**less time** spent on travel expenses

**increase** in forecasting management efficiency

Reduce dispute management handling costs by

30%

**SAP Dispute Resolution Agent** 

Reduce offsite meeting planning time by

15%

Concur Travel, Meeting Location Planner Agent

Increase sales staff productivity by

50%

SAP CX Sales and Service Agents

Increase sales staff productivity by

50%

SAP CX Sales and Service Agents

Improve productivity

50% and unplanned down time

**SAP Dispute Resolution Agent** 

Reduce analyzing a reconciling by

**75%** 

SAP Accounts Receivable Agent

crease maintenance planner productivity by

40%

SAP Asset Management, Maintenance Planner Agent

Reduce RFP creation time by

70%

SAP Ariba Sourcing Agent

Increase field service dispatcher productivity by

50%

SAP Field Service Dispatcher Agent

Reduce time preparing and submitting reports by

30%

Concur Expanse Report Validation Agent

Increase online conversion and order value by

10%

**SAP Shopping Agent** 

Reduce time preparing performance discussions by

50%

SAP Performance and Goals Agent

## **SAP Joule for Developers – Free Offer Extended!**

Enjoy unified AI capabilities across SAP Build solutions at no cost until end of Q3/2026

SAP Joule for Developers can now be subscribed to for free until end of Q3 2026 — for both SAP Build and ABAP Cloud.

## How to Activate in SAP Build

- Go to the SAP Build homepage and select Control Tower in navigation panel
- 2. Navigate to the **Generative Al** section
- 3. Toggle "Enable Generative AI" to turn it on
- 4. Read and accept the SAP AI terms



#### How to activate ABAP Capabilities

- 1. Sign up for the **no-cost service (ID 8019124)** in SAP BTP
- 2. Read and accept the SAP AI terms AI capabilities will be activated within **48 hours**.
- 3. Enable **ABAP AI** in your global account and assign users

**Need more help?** Check out this step-by-step blog.

## **Business Al Feature Catalog & Al Estimator**

**Explore and estimate SAP AI Units** 

Use the Business AI Catalog and AI Unit Estimator to explore AI features, estimate AI units, and request a quote immediately.

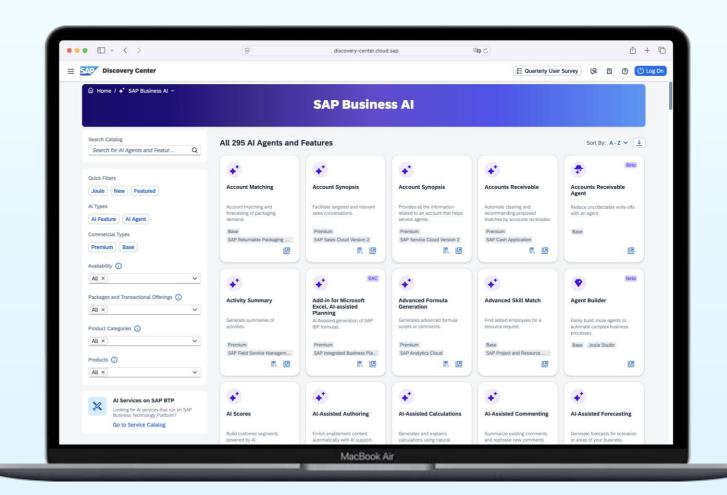
Filters let you narrow results, for example by premium vs. base capabilities or by product.

Al Feature Catalog

Al Unit Estimator

Overview Video

Enablement Video



# Thank you.

**Contact information:** 

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